

Whitepaper Email

Subject line A: Do you know about the latest transformations in the advertising industry, [First name]?

Preview: Download our white paper for marketing hacks & new trends

Subject line B: Learn about the latest transformations in the advertising industry

Preheader: Download our white paper for marketing hacks & new trends

Headline: Explore FRAMEN's latest whitepaper: *Transformation on the Advertising Industry*

Hi [first name],

Your dose of marketing industry insights is served with our latest whitepaper: *Transformation on the Advertising Industry*.

As you begin exploring the pages of this whitepaper, you'll better understand how to overcome consumer ad fatigue and navigate through ad blockers plus the nearing cookie ban. Learn how to find opportunity within the challenges of modern-day advertising and get detailed insights on leveraging digital-out-of-home advertising for your brand growth.

CTA: Download our exclusive whitepaper

If something in the paper catches your attention and you want our support understanding how digital-out-of-home advertising can improve your brand exposure and sales, or you simply want information on how the FRAMEN Ads Manager can help you keep with the latest marketing trends – get in touch.

All the best,

[Sign off]