

Esports gaming event landing page copy

Header: Dare to Game

Intro para:

Whether you're looking to get into the league of gaming legends, get schooled up on how to strategize those nail-biting tournaments, or be the winner that takes all—our upcoming masterclass will teach you everything you need to know about taking your gaming goals to the next level.

Understand the world of gaming with the help of Hult professor Maxted Neal as he discusses ***Virtual Disruption in the Sports Industry***.

[Date & time]

<Register Now>

What will I learn from the class?

Over the past couple of years, the League of Legends World Championship final has drawn in more viewers than the Super Bowl or NBA finals! Today's eSports champions are scoring massive million-dollar prizes as spectators and sponsors watch them around the world. With an estimated gaming revenue of \$2 billion by 2022 and around 220 million eSports enthusiasts worldwide, eSports is a lucrative industry—but you need to know the business behind it to really get the most out of it. That's where we come in.

Professor Maxted Neal will be sharing his knowledge on the psychology of gaming and strategizing, how to attract high-profile sponsors, and the business behind the competitive gaming world. <Sign up now> and you'll leave the session with the knowledge and power to join the league of legends!

Learn from the expert: Prof. Maxted Neal

With a background in sports management and business, Professor Neal is equipped with the knowledge and practical experience to help you level-up your gaming ambitions.

“As live sports-watching is declining, the eSports industry is rapidly growing with 60-70 million users streaming daily on platforms like Twitch. Now that the US legally recognizes eSports pros as professional athletes, eSports degrees are on the rise, and this industry is game, set, and match.”

Maxted Neal

Professor of Practice at Hult International Business School